

Bay Head Historical Society

Serving Bay Head, Mantoloking and Lovelandtown

P. O. Box 127 Bay Head, New Jersey

Spring 2023

Dear Members and Friends of the Bay Head Historical Society,

We look forward to a beautiful new season, *The Impressionists of the Jersey Shore*, Curated by Roy Pedersen. The opening reception is on Sunday, June 25 from 4 to 6 pm. See more information on page 4.

The quiet of the off-season in Bay Head was disturbed by the noise of destruction and construction. Buildings, from the iconic Priest's Pharmacy to the small midcentury bungalows on the west side of town, have been demolished. New large homes are replacing them.

This changing landscape of our town is a sign of the future. Unfortunately, much of our past is slowly disappearing. While anticipating the future, with more and more of our buildings being raised because of the possibility of flooding, we can't help but be nostalgic as we work to preserve the history of our community.

At the Loveland Homestead, updating and maintaining our building and grounds is our off-season goal. Because of the rising water table (not to mention the deer having their breakfast here most mornings), maintaining our grounds is difficult. We continue experimenting with plants that will overcome these problems while respecting our environment.

A goal for this year is to restore the Emma C. Berry tender. The tender model has been restored by Tom Lauria of Yarmouthport, MA, who also completed the restoration of our prized Emma C. Berry boat model. Both will be on permanent display in the Dale Building.

Doris Czarnecki, President

Bay Head Historical Society, Board of Trustees

*Doris Czarnecki ~ President, Robert Hein ~ Vice President, David Kellogg ~ Treasurer
Catharine Coleman ~ Curator, Tom Van Nostrand, Toms Royal, Patricia Burke, Linda Clarke*

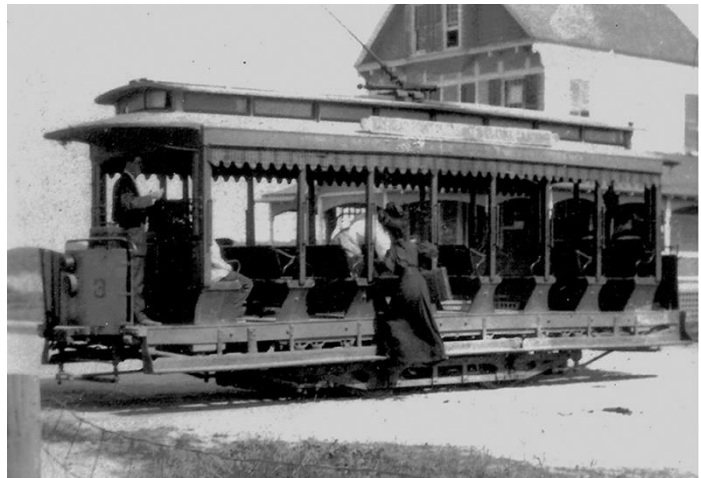
Traces of the Past

This past year, Lake Avenue, south past Mount Street, was excavated to upgrade the water and sewer systems. To their surprise, water company employees discovered railroad tracks several feet down! A little research determined that what they uncovered were remnants of the old Trolley tracks.

Efforts were made in June 1901 to extend electric service into Bay Head. The town was not in favor of electricity or trolley service. In an incident known as the Electric Light War, poles and wires were installed, only to be immediately removed at the order of the Mayor of Bay Head. A franchise for electric lights was finally granted to the Point Pleasant Traction Company on October 14, 1901. This company was already operating a trolley service in Point Pleasant that went from Clarks Landing down Arnold Avenue and Ocean Avenue to the Beacon Manor Hotel.

Tracks were quickly installed from the Beacon Manor to the Bay Head town line and then down Lake Avenue, ending 840 feet south of Mount Street, where an open-sided octagonal Wait Station was built.

The first Trolley ran on June 15, 1903, offering rides to Arnold Avenue and west to Clark's Landing. With a maximum speed of 15 mph, it was an adventure, with the trolley's frequent derailments and even a holdup on August 10, 1903, when a motorman was "biffed" with a blackjack, and the robber escaped with \$10. Because of these dangers, many bought insurance to cover riding the Trolley.



Tickets were 5 cents, and children under five rode for free if on an adult's lap. Three open-sided cars, all painted yellow, were successfully used.

Trolleys ran daily every summer, from Memorial Day until the first Sunday after Labor Day from 1903 until September 1919. They were never profitable, and the demise of the Trolley was blamed on the increased popularity of the motorcar.

You can see some old trolley tracks and spikes at the museum.

Sources: William Schoettle's, *Bay Head 1879-1911*. 1966, and Joseph Eid's, *Trolleys across the Sand Dunes*, 1977, Brick Township Historical Society, 2001.

Make a Difference

It is the mission of the Bay Head Historical Society to preserve and share the history of Bay Head, Mantoloking, and Lovelandtown. Volunteers are our most valuable resource; they enable us to carry out our mission. We welcome volunteers from our whole community. Board volunteers from each town would be great!

The following are volunteer positions that are most needed.

Docents: Responsible for being familiar with our permanent collection and current exhibits so they can provide information and guidance to our visitors. We are open Saturdays and Sundays from 1 to 4. Usually, two docents are available. Consider volunteering with a friend. Training is provided.

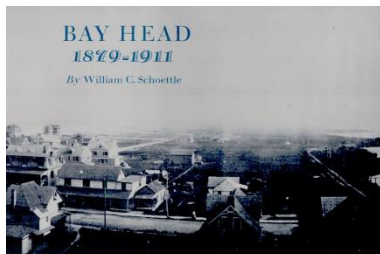
Energetic younger people: Those who can do some hands-on tasks as needed. This is a great Community Service project; and positive on a resume. Previous young volunteers have expressed that they learned a lot, made new friends, and enjoyed their time with us. Many interns and volunteers return to us.

Pocket Project for Volunteers or Micro Volunteering: these programs allow individuals to select what project they want to do and set their own schedule and completion date. Micro Volunteers may spend only a few hours or a day or two. An example would be: cataloging a particular collection.

Tech Skills: Preparing copy for newsletters, local calendars, and our website

Fund Raising: perhaps the most challenging; but the most rewarding. Working with many people to achieve one common time-limited goal.

If you are interested in any of these opportunities, contact Doris Czarnecki via email: dczrnck@gmail.com; please put Volunteer in the subject line.



Bay Head 1879 ~ 1911, by William C. Schoettle, has been reproduced precisely like the original book published in 1966. The Bay Head Historical Society underwrote the limited edition of 100 copies. More than 50 of the books have been sold. This iconic book with an additional complete index is available for sale at the

Loveland Homestead Museum for \$60.00. You may also order it through our website: BayHeadHistoricalSociety.org. or through the mail Bay Historic Society PO Box 127, Bay Head, NJ 08742. \$2.00 postage fee per book if mailed in the US.

*Please join us for the
Opening Reception
for*

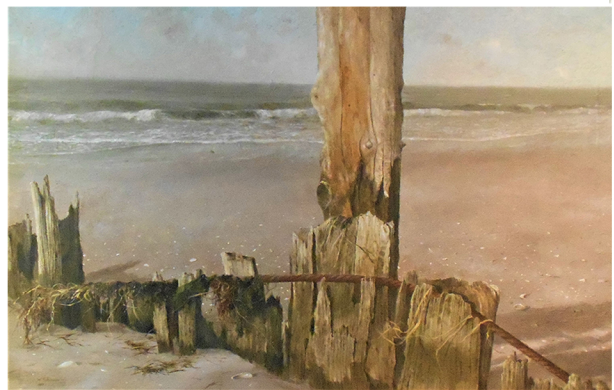
*The Impressionists of the Jersey Shore
Curated by Roy Pedersen*

Sunday, June 25th, from 4:00 to 6:00 pm

Bay Head Historical Society's Loveland Homestead Museum

Seasonal Hours: Saturdays and Sundays 1:00 to 4:00 pm

All Welcome



*If you have not paid your membership dues for the 2023 calendar year,
now is a good time to catch up .*

Renew Your Membership, donate: Your contributions will help maintain our collections, as well as our buildings and grounds; this income allows us to present exhibits and programs which are interesting and educational. Your donation is tax-deductible; your check is your receipt. BHHS is a tax-exempt corporation (22-3219135). Mail your check to BHHS, P.O. Box 127, Bay Head, New Jersey 08742.

Individual Annual Membership \$40 _____ Family Annual Membership \$50 _____

Individual LIFE Membership \$400 _____ Family LIFE Membership \$500

Benefactor \$5000 _____ for general Fund or be allocated to a special project.

Business or Association Membership \$150 _____ Other Donation \$ _____

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Summer 2023