

# Bay Head Historical Society

*Serving Bay Head, Mantoloking and Lovelandtown*

*P. O. Box 127 Bay Head, New Jersey*

Summer 2021

Dear Members and Friends of the Bay Head Historical Society,

**We will be hosting an opening reception for our newly restored museum on Sunday, July 18<sup>th</sup> from 3:00 to 6:00 pm.**

It is our hope that the opening exhibit, *William C. Schoettle ~ A Photographic Retrospective of Old Bay Head*, proves to be as interesting and informative for those who visit the museum as it has been for those of us who worked to pull it together.

William (Bill) Schoettle was a remarkable man, known for his interest in the photographic history of Bay Head, through prints, negatives and glass slides. Bill understood the importance of documenting history and saved his writings which included personal correspondence, two books and other prose; as well as working notes from numerous public speaking engagements. All collected, all preserved and a major proportion contributed to the Bay Head Historical Society.

A few years ago, I came across wonderful pictures of Mr. Schoettle's residence in Williamsburg, Virginia. He lived totally immersed in what he loved, his collection of photographs of the Head of Barnegat Bay. We have selected more than 90 of the best pictures and artifacts for our exhibit. This show will continue until the end of this 2021 season.



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*Bay Head Historical Society, Board of Trustees*

*Catharine Coleman ~ President, Robert Hein ~ Vice President, David Kellogg ~ Treasurer  
Doris Czarnecki ~ Secretary, Tom Van Nostrand, Toms Royal, Patricia Burke, Linda Clarke*

## We get by with a little help from our friends:

Bay Head Historical Society has always relied on volunteers and extra help to allow us to achieve our mission. We have been fortunate in the last few years to have been successful in attracting the very best. This year is no exception; Isabella Franchi comes to us from Colorado. She is a college student at Colorado State University and the grand-daughter of BHHS Trustee, Doris Czarnecki. “Izzy” will spend two months in Bay Head so that she can work with us at the Loveland Homestead Museum. She is cheerful and energetic. Her favorite question is “What can I do next?” Our current exhibit could not have happened without her.



Gretchen Cadranell reached out to Bay Head Historical Society to volunteer some hours during the summer. I remember Gretchen when she started coming to the museum as a young child. She is outgoing and always willing to do hands on projects. Gretchen has shown an interest in the local history. And will working on upgrading our permanent display. She has designed a car sticker which promotes our mission to preserving local history. We hope that Gretchen will volunteer for many years to come.

Special thank you goes to the community volunteers from Bay Head Fire Company #1. Recently they have raised our storage barn enough to keep rainwater from entering the structure during storms. Bob Hein, BHHS Vice president, Doug Applegate, Peter Doane, John Griggs and Paul Wooleon, planned the job in advance and worked industriously to complete the task in half a day. Their time is donated and the cost of materials made this necessary repair affordable to the museum. Doug Applegate and Peter Doane returned a few weeks later to install a new entry door on the Slade Dale Cottage. Thank you, thank you!

If you have some spare hours, and have an interest in history, photography, art or community relations, please consider our **Pocket Project for Volunteers**. You select a project; you choose the number of hours you want to commit and we will work together to find some volunteer work that is satisfying for you and beneficial for the Bay Head Historical Society. Stop by the museum, Saturday or Sunday between 1:00 and 4:00pm., or contact [www.bayheadhistoricalsociety.org](http://www.bayheadhistoricalsociety.org).

Cathie Coleman, President

While looking through our old newspaper collection we came across this article from 47 years ago.

### **Gatsby'd Feel Right at Home in This Jersey Shore Resort**

BAY HEAD, NJ\_\_...at the Bay Head Yacht Club you might expect to see a couple of Princeton boys roar up in a Stutz Bearcat and begin a quick game of handball. The entire village of Bay Head on New Jersey's Barnegat Bay, simply reeks of another era, another time.

I couldn't help but think here was a fading part of America's past, a small sleepy American town that had not changed appreciably in 50 years. It's not hard to grow nostalgic in a place like Bay Head, for the residents here choose to preserve the past; outsiders and change are strongly resisted. Bay Head is an insular world. One gets the feeling that he either belongs or he doesn't. In Bay Head there is no in between.

The bar at the Bluffs Hotel...unheralded by signs ...features a potbellied stove and dart board and continues to thrive. Part of its success, I suppose, is its "clubiness". Here, where everyone seems to know everyone else, a certain ambience reminiscent of an earlier era exists.

Like I said, there are no signs to direct you to the Bluffs bar. And if you have to ask you don't belong. But you might try looking for a Stutz Bearcat parked outside.

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Built in an era when the rich traveled with a retinue of servants, a house of 15-20 rooms is not uncommon here. And the similarity of the architecture indicates a turn-of-the-century building boom where porches the size of a large New York City duplex were common and ornamental Victorian turrets were not unheard of. The very notion of heating such massive structures is beyond the imagination; a maharajah could go to Europe for that amount of money. Judging from the pre-season boarded-up windows one conjectures that many owners do.

Over at the local movie house, the Lorraine, things haven't changed much either. An aging white clapboard structure with green lettering, the Lorraine was around when Charlie Chaplin first started making movies. Nowadays it's closed most of the time. But in comparison to many theaters that pass for old today, the Lorraine makes most of them seem like the Trans-Lux East.

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From an article by George Angell, Los Angeles Times, September 15, 1974



The Slade Dale Building has been completely remodeled and will be a showcase dedicated to Slade Dale and his adventures and his impact on the world of boating. The Loveland Homestead has been restored with new plastered walls, refurbished floor and paint matched to the original colors. So now is the time to pay your 2021 dues if you have not already done so, so that we can continue to make improvements to our property.



Renew your membership, make a donation: Your contribution will help restore and maintain our valuable collections, as well as our buildings and grounds, Income allows us to continue to present exhibits and programs which are interesting and educational. Your donation is tax deductible; your check is your receipt. BHHS is a tax-exempt corporation (22-3219135). Mail your check to BHHS, P.O. Box 127, Bay Head, NJ 08742.

Individual Annual Membership \$40 \_\_\_\_\_

Family Annual Membership \$50 \_\_\_\_\_

Individual LIFE Membership \$400 \_\_\_\_\_

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Business or Association Membership \$150 \_\_\_\_\_

Other Donations \$ \_\_\_\_\_

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The Newsletter is available in color on our website: [BayHeadHistoricalSociety.org](http://BayHeadHistoricalSociety.org)